

MEMBER SERVICES

AUTOMATIC MONTHLY PAYMENT PLAN

Allows your monthly electric bill payment to be automatically deducted from your bank account on the due date. Sign up online (clayelectric.com) or call your local district office.

ONLINE ACCOUNT INFORMATION

Visit the Clay Electric web site (clayelectric.com) and access your account information:

- View your bill statement
- Make a one-time payment online
- View current charges
- View account balance
- View billing history
- View estimated meter reading dates
- Sign up for emailed bill statements (Clay eBill)

PROJECT SHARE - Help others by designating a tax-deductible amount to be added to your electric bill or make a one-time donation.

REMOTE METER READING (RMR) - Enables a co-op meter reader to obtain the meter reading without entering the homeowner's property. The monthly charge is \$3.95.

ENERGY SMART REBATE PROGRAM - Offers rebates for members who install additional insulation in their homes, or who install a high efficiency heat pump or solar water heating system.

ENERGY EFFICIENCY LOANS - Available for the purpose of installing certain energy efficiency measures, including metal roofing and solar water heaters.

SURGEBLASTER - High quality surge protection equipment at a low monthly lease.

LONG DISTANCE PHONE SERVICE - Clay has contracted with TransWorld Network Corp. (TWN) to offer members competitively priced long distance phone service. Call (877) 877-CLAY (2529) for more information.

PAYMENT STATIONS - Clay has contracted with Fidelity Express to offer payment stations for paying your electric bill at various businesses in the co-op's service area. Fidelity Express charges \$1.50 for each transaction. A list of payment locations is available online (clayelectric.com) and at your local district office.

CREDIT CARD PAYMENTS - Clay offers a credit and debit card payment option. To make a credit or debit card payment, call Western Union SpeedPay at 1-888-822-0545 or visit clayelectric.com

Help others by donating to Project Share

The downturn in the economy has an increasing number of families finding it difficult to meet their monthly expenses. Some co-op members are having difficulty paying their electric bills. Many of these families have been receiving help with their electric bills by participating in Project Share.

The co-op's Project Share program continues to receive considerable support, thanks to the generosity of Clay Electric members. However, with more families needing help, the co-op encourages you to consider participating in Project Share.

Since the program's inception in July 1997, Project Share has helped 3,273 members (through June of this year) with a total of \$475,982 in disbursements.

Project Share was created to enable members to help other members pay their electric bills during a period of financial difficulty. Clay Electric collects the Project Share donations and the Salvation Army distributes the funds based on their financial criteria.

By designating a tax-deductible amount to be added to your electric bill each month - or by sending a one-time donation - you can help others keep their lights on when times are tough. To sign up for Project Share, please call your district office or visit ClayElectric.com.

Power Line is an informational publication of Clay Electric Cooperative, Inc. It is distributed monthly with members' billing statements. If you have questions or comments about the Power Line publication, contact Editor Kathy Richardson at P. O. Box 308, Keystone Heights, FL 32656; e-mail: KRichardson@clayelectric.com.

Clay Electric also publishes the Kilowatt six times a year (January, March, May, July, September and November). The Kilowatt is the official voice of Clay Electric and has been published continuously since 1948 as an informational and educational service for co-op members.

Clay Electric's Board of Trustees will meet on Nov. 21 and Dec. 19 beginning at 12:30 p.m. in Keystone Heights.
3040-22516

The Clay Electric Cooperative, Inc. _____

Power Line

November 2013

Sign up for eBill, enter to win an iPad Mini

Did you know you can receive your Clay Electric bill statement by email?

If you sign up for eBill this month (or are already receiving your statements by email), you will be entered in a drawing to win an iPad Mini.

If you're among the many people who simply glance at the amount due and then throw away the bill statements, inserts and envelope, eBill might be for you.

Your bill statement will come as an attachment to the email, and there's a link to view the monthly Power Line bill insert.

The benefits:

- Receive bill sooner than you would through the mail (three days earlier on average)
- Eliminate clutter, save paper and the expense of postage
- View your bill anywhere you receive email: on your computer, tablet or smartphone

It's simple to sign up: visit clayelectric.com and sign into your account. From there, all you have to do is click on Electronic Billing and check the box for "yes." You can also contact your district office at the number printed on your bill statement.

_____  Clay Electric Cooperative, Inc. _____

A Touchstone Energy Cooperative 

Power Cost Adjustment going up due to Seminole power cost hike

Seminole Electric Cooperative, the generation and transmission cooperative that supplies wholesale power to Clay Electric and nine other distribution co-ops around Florida, has announced a 4.2 percent increase in its price of power.

The increase will go into effect in January and will be reflected on Clay Electric members' bills through the Power Cost Adjustment charge. For members who use 1,000 kilowatt-hours (kWh) of electricity, the increase will be around \$5.

The main reason for the increase is to make up for a revenue shortfall created by lower than expected sales. For decades, load growth for electric cooperatives in Florida has been steady, at about 4 percent a year. Seminole, like all electric utilities, makes long-term plans and commitments to meet anticipated load growth. However, in recent years, that growth rate has declined from 4 percent to nearly zero. Due to the drop-off in sales growth, the anticipated revenues needed to cover Seminole's fixed costs have not materialized.

Clay Electric members using 1,000 kWh of electricity will see an increase in their monthly bills from \$113.50 to \$118.50 beginning in January due to the Seminole rate increase.

Even with this increase, Clay Electric will still have one of the lowest rates in the state.

Approximately 70 percent of Clay Electric's annual budget goes to pay its power bill from Seminole.

Clay Electric's toll-free automated outage reporting line

1-888-434-9844

Got something to sell? Try our Trading Post, print and online

Clay Electric's Trading Post offers a variety of items for sale or rent by members. The Trading Post is available online, and in the Kilowatt newsletter, which is read by more than 165,000 members in North Florida.

Members are entitled to post a non-commercial ad in the Trading Post - either online or in the Kilowatt - at no cost, and anyone can shop.

If you would like to place an ad in the Kilowatt Trading Post, please mail your written ad to P. O. Box 308, Keystone Heights, FL 32656 attn: Trading Post, or drop your ad off at your nearest district office. You may also submit your Kilowatt Trading Post ad via a link on the Clay Electric website. The Kilowatt newsletter is published six times per year - January, March, May, July, September and November.

To post an item for sale on the online Trading Post, visit www.clayelectric.com/trading-post.aspx and follow the instructions. Online Trading Post ads are available for anyone to see, 24 hours a day, on Clay Electric's website.

ENERGY SMART REBATES AVAILABLE - Energy Smart Rebates are available to Clay Electric members who are making efficiency upgrades to their primary residences and businesses (located on the co-op's lines). Rebates are available for attic insulation, high efficiency heat pumps, solar water heating, window film, spray foam insulation, heat pump water heaters and heat recovery units. To qualify for a rebate, the member must complete and submit an application and accompanying documents to the Energy Services Division of CEC within 180 days of the energy efficiency improvement work completion. Rebates will be made after verification by a Clay Electric representative that the work has been completed and the county has made its final inspection. Applications can be found by visiting www.clayelectric.com/nrgservice.aspx.

Urge EPA to reconsider "all-but-one" approach

The Environmental Protection Agency (EPA) has issued new proposed rules limiting the carbon dioxide (CO2) emissions of new coal and natural gas based power plants. Because of this, the Administration has abandoned its "all-of-the-above" energy strategy and embraced an "all-but-one" approach that effectively prevents construction of new coal-based generation.

Electric cooperatives strongly oppose this shift and believe the proposed rule should be withdrawn. Co-ops support using a diverse fuel mix including renewables, natural gas, nuclear, and coal to generate electricity. Eliminating coal as a fuel choice will result in economic hardship for many communities and reduce the likelihood of affordable power in the future.

Your help is needed today! Urge EPA to reconsider its "all-but-one" approach. Visit the website Action.coop and click on the Take Action button. We appreciate your support!

News Notes

Calendars available in December

Clay Electric's 2014 calendars will be available for members to pick up at the co-op's six district offices in December. Quantities are limited.

The calendar highlights the cooperative's core values (safety, ethics, customer service, communications, dedication, and community), important co-op dates and Dan Barnett's Fishing Times.

